

## Success Story-1

SHG-1: Jai Laxmi Mata

Activity: Cutting and Tailoring/Stitching

### **UBA Cell Created its first Self Help Group (SHG) group in its adopted village Jagti**

#### **SHGs contribution in First Convocation of IIT Jammu**

IIT Jammu in its role as a Participating Institution under Unnat Bharat Abhiyan is striving hard to help as well as to sustain development in its adopted villages. In relation to this, in its first convocation IIT Jammu actively created and involved the local Self Help Group (SHG) named "Jai Laxmi Mata". Jai Laxmi Mata is a group of eight ladies from Jagti Panchayat. These ladies were motivated to work and contribute to their family income, as most of the village families are dependent on daily wages. The UBA team of IIT Jammu identified and rejuvenated the SHG with support of KCS to help these ladies with stitching machines and necessary skill set. Although the responsibility was big and challenging, the Institute committee for its 1st Convocation headed by Prof Ashoke K Sarkar and gown design committee headed by Dr. Gaurav A Bhaduri endowed faith in UBA cell and the members of the SHG. The designing of the gown was outlined with regional and local influences. The institutional colours that are shades of blue were kept in mind while deciding the colours of the gown for the students. The colours of the gowns worn by the dignitaries were also decided by the committee out of the colours available in the approved fabric quality. The woollen sash is of 40" × 6" dimensions in sky blue colour with woven institute logo attached on both hanging ends. Although the whole convocation attire was made by the SHG, collective efforts were put by every member of the SHG in completing the order. External helping hands from Tanda and Jagatambe villages came forward to help complete the order on time. The committee members and the UBA cell visited the SHG during the production process just to encourage them and to assure the quality of production. The gowns for the dignitaries with the required designing features were completed and submitted

The improved skill quality and precision can be seen by attracting the convocation dress committees since its first convocation in 2020 to recently conducted 5<sup>th</sup> convocation in 2024 for the repeat orders and we are proudly expressing that our these small orders/steps is a big contribution to their family income, as most of the village families are dependent on daily wages. In addition to this Convocation bags with screen printing on both sides were also given to them for stitching.



Prof. Kannan Iyer and Dr. G. A. Bhaduri at the SHG working centre in Jagti Village









Payments to SHGs

Since then, the SHG has been getting repeat orders for the convocation every year. Apart from this, the SHG has also dealt in transactions with local markets and educational institutes like IIT Jammu for the following items:

- ✧ Designer Face Masks
- ✧ IIT Hostel Furnishings
- ✧ Event Bags in fabric and Jute
- ✧ Laptop Bags
- ✧ Convocation Bags
- ✧ Other stitching related goods

This SHG is now IIT Jammu's registered Vendor